

How Designers Destroyed the World - And What We Can Do to Fix It

Designers have a lot of power. They can shape the way we think, feel, and behave. But what happens when they use that power for evil?



Ruined by Design: How Designers Destroyed the World, and What We Can Do to Fix It by Mike Monteiro

★★★★☆ 4.5 out of 5

Language	: English
File size	: 3541 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 223 pages
Lending	: Enabled



In his new book, *How Designers Destroyed the World - And What We Can Do to Fix It*, author and designer Mike Monteiro argues that designers have played a major role in the rise of fake news, climate change, and other global crises.

Monteiro doesn't mince words. He calls designers "the architects of oppression" and "the enablers of evil." He argues that designers have created the tools and techniques that have allowed the powerful to manipulate and control us.

But Monteiro doesn't just point the finger at designers. He also offers a solution: We need to design for good.

Monteiro's book is a wake-up call for designers. It's a reminder that we have a responsibility to use our power for good. We can't afford to be complicit in the destruction of the world.

If you're a designer, I urge you to read this book. It will change the way you think about your work. And it will inspire you to use your power for good.

Here are some of the ways that designers have destroyed the world:

- **They've created the tools and techniques that have allowed the powerful to manipulate and control us.** From social media algorithms to fake news websites, designers have played a major role in the spread of misinformation and propaganda.
- **They've designed products and services that are harmful to the environment.** From plastic packaging to fossil fuel-powered cars, designers have contributed to the climate crisis.
- **They've created systems that perpetuate inequality and injustice.** From biased algorithms to inaccessible design, designers have made it harder for marginalized people to succeed.

But it's not all bad news. Designers can also be a force for good.

- **They can design products and services that are sustainable and environmentally friendly.**
- **They can design systems that are fair and equitable.**

- **They can design campaigns that raise awareness of important issues.**

If you're a designer, you have a responsibility to use your power for good.

The world needs designers who are committed to creating a better future. Designers who are willing to challenge the status quo and fight for what's right.

If you're ready to be a force for good, I encourage you to read *How Designers Destroyed the World - And What We Can Do to Fix It*. This book will change the way you think about your work. And it will inspire you to use your power for good.

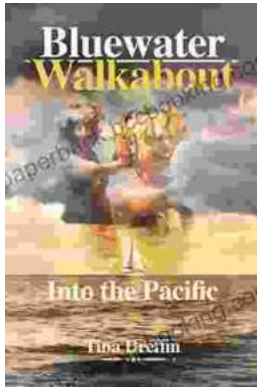


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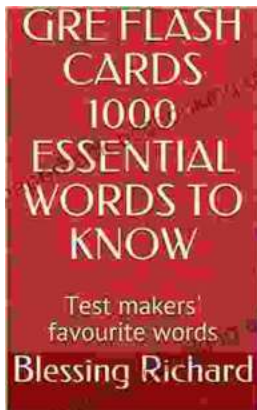
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