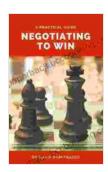
Negotiating to Win: A Practical Guide for Managers

Negotiation is a fundamental skill for managers. It is essential for getting the best possible outcomes in deals, agreements, and relationships. However, many managers lack the formal training and experience necessary to be effective negotiators.



Negotiating to Win: A Practical Guide (Management

Book 6) by Sorin Dumitrascu

4.1 out of 5

Language : English

File size : 624 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled

Word Wise : Enabled

Lending : Enabled

Print length : 609 pages



: Supported

This book is designed to provide managers with a practical guide to negotiation. It will teach you the key concepts of negotiation, and provide you with the tools and techniques you need to succeed at the negotiating table.

Chapter 1: The Basics of Negotiation

Screen Reader

This chapter will introduce you to the basic concepts of negotiation. You will learn about the different types of negotiation, the stages of the negotiation

process, and the key factors that influence negotiation outcomes.

Chapter 2: Preparing for Negotiation

Preparation is essential for successful negotiation. This chapter will teach you how to prepare for a negotiation, including how to research your相手, identify your interests and goals, and develop your negotiation strategy.

Chapter 3: Conducting the Negotiation

This chapter will provide you with a step-by-step guide to conducting a negotiation. You will learn how to open the negotiation, make offers and counteroffers, and reach an agreement.

Chapter 4: Dealing with Difficult Opponents

Not all negotiations are easy. Sometimes you will face difficult opponents who are unwilling to compromise or who try to take advantage of you. This chapter will teach you how to deal with difficult opponents and protect your interests.

Chapter 5: Negotiating in Different Contexts

Negotiation is not just about business deals. You can also negotiate in personal relationships, at work, and in other settings. This chapter will provide you with tips for negotiating in different contexts.

Negotiation is a powerful skill that can help you achieve your goals. This book will provide you with the knowledge and tools you need to become a successful negotiator.

About the Author

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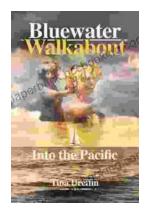
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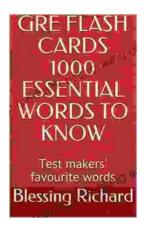
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